



LABOUR MARKET INFORMATION

What is LMI?

LMI effectively describes the world of work – ranging from descriptions of different careers, their entry routes, promotional prospects, salaries paid, skills and qualifications needed. Crucially for young people, LMI also covers **future** demand – what kinds of jobs will be in demand after leaving school and what kinds of skills will be needed?

The word ‘future’ here is important.

Let’s say that you want to be a builder, at the moment the building industry is robust in this area, but what is the forecast for the future, particularly when you will be qualified and looking for a job?

Getting a job and making a career is a strategic process. If you are tied to certain geographic area then getting a job in your chosen field of interest might be problematic if that industry is in decline or even doesn’t have a footprint in that area **yet**.

Now the word ‘yet’ becomes important.

Why? Because LMI will tell you if this footprint is imminent or unlikely ever to exist. This gives you powerful knowledge to inform your career choices and where you might end up living.

The Cottesloe school uses **STARTPROFILE** and **UNIFROG**, both are careers search engines where LMI can be taught as part of our timetabled careers programme.

STARTPROFILE and **UNIFROG** will not only help you to find a career matched to your skill and interest profile but will also tell you whether the employment opportunities in your chosen geographical area are strong or weak.

Why is LMI Important to Young People?

‘It is vital, in an environment where new industries are emerging and many of the most important jobs of the future don’t yet exist, that individuals have access to high-quality labour market information and earnings data to underpin their choices’. Anne Milton MP

Other than on STARTPROFILE and UNIFROG Where can I find LMI?

There are lots of other good sources for LMI on the web, the table below provides a number of useful links

Research Publications		
Organisation	Publication	URL
IPPR	Britain in the 2020s Managing Automation: Employment, Equality, Ethics in the Digital Age	https://www.ippr.org
Economist Intelligence Unit	Automated, creative, & dispersed. The future of work in the 21st century	http://www.eiu.com
World Economic Forum	The Future of Jobs	https://www.weforum.org
Working Futures ¹	UK Labour Market Projections: 2014 - 2024	https://www.gov.uk
Local Enterprise Partnerships		
LEP Network	Strategic Economic Plans	http://www.lepnetwork.org.uk/
Employer Websites		
Careers Websites		
National Careers Service		Use Google
Apprenticeship Guide		http://www.apprenticeshipguide.co.uk/
Career Pilot		https://www.careerpilot.org.uk/
SACU		http://sacu-student.com/
Job Portals		
Reed		https://www.reed.co.uk/
Monster Jobs		https://www.monster.co.uk/
Glassdoor		https://www.glassdoor.co.uk/
Indeed		https://www.indeed.co.uk/
Universal Jobmatch		https://www.gov.uk/jobsearch
Chambers of Commerce		
Local Chamber website		http://www.britishchambers.org.uk/

¹Last publication 2016. UK Commission for Employment & Skills no longer exists.